

# PHIL BRATTA

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## EDUCATION

Michigan State University | East Lansing, MI  
Ph.D in Rhetoric and Writing | May 2018  
Dissertation: *Bridging Culture and Affect: Rhetorical Practices with(in) a Digitized Archive*  
Committee: Dànielle DeVoss (chair), Bill Hart-Davidson, Malea Powell, and Trixie Smith

University of Florida | Gainesville, FL  
M.A. in English (Composition and Rhetoric) | May 2013

Columbia College Chicago | Chicago, IL  
B.A. in Cultural Studies | December 2008

## AWARDS

Dissertation Completion Fellowship, The MSU Graduate School, Summer 2017  
Computers and Writing Conference/Graduate Research Network Travel Grant, June 2017  
COGS Disciplinary Leadership Endowment Award, The MSU Graduate School, January 2015  
Marjorie Kinnan Rawlings Baskins Scholarship, University of Florida, Department of English,  
AY2011-2013  
Honorable Mention, William M. Jones Best Graduate Student Paper, *The Journal of American  
Culture*, September 2009  
Honors award, Columbia College Chicago Cultural Studies Capstone project, December 2008

## ADMINISTRATIVE, TEACHING, AND RESEARCH APPOINTMENTS

Research Assistantships | AY2017-2018, Summer 2017, AY2016-2017, Summer 2016, AY2015-2016

- Communications and Technology Assistant, Writing, Rhetoric, and American Cultures Department, Michigan State University | AY2017-2018, Summer 2017
- Editorial Assistant for Production and Technology, Digital Publishing Lab, Writing, Rhetoric, and American Cultures Department, Michigan State University | Summer 2017, AY2016-17
- Research Assistant, Digital Publishing Lab, Writing, Rhetoric, and American Cultures Department, Michigan State University | Summer 2016, AY2015-2016

Writing Center Assistantships | Summer 2015, AY2014-2015, Summer 2014, AY2013-2014

- Coordinator, Graduate Writing Groups and Navigating Workshop Series, Workshop/Curriculum development (Navigating the Master workshop; Write-In Events), The Writing Center @ MSU, Michigan State University | Summer 2015, AY2014-2015
- Coordinator, MSU Union Center Satellite, The Writing Center @ MSU, Michigan State University | AY2013-2014
- Facilitator, Graduate Writing Group, The Writing Center @ MSU, Michigan State University | AY2014-2015, Summer 2014, AY2013-2014

Teaching Assistantships | AY2015-2016, AY2012-2013, Summer 2012, AY2011-2012

- Graduate Instructor, Writing, Rhetoric, and American Cultures Department, Michigan State University | AY2015-2016
- Teaching Assistant, Department of English, University of Florida | AY2012-2013, Summer 2012, AY2011-2012
- Teaching Assistant, Department of Humanities, History, and Social Sciences, Columbia College Chicago | August 2008 – December 2008

ESL/EFL Instructor Positions | January 2010 – August 2011

- ESL Teacher, EF Language Institution, San Diego, CA | January 2011 – August 2011
- EFL Instructor, Center of Languages, Universidad Católica San Pablo | January 2010 – January 2011

## PUBLICATIONS

### Refereed Articles

**Bratta, P.** and Powell, M. (2016, April). Introduction to the Special Issue: Entering the Cultural Rhetorics Conversations. *enculturation: a journal of rhetoric, writing, and culture*, 21, n.p. Available: <http://www.enculturation.net/entering-the-cultural-rhetorics-conversations>

**Bratta, P.** (2015, September). The Public Pants: A Visual Rhetoric of Gendered and Classed Imperialism. *Visual Culture and Gender*, 10, 19-28. Available: <http://vcg.emitto.net/>

**Bratta, P.** (2015, August). Rhetoric and Event: The Embodiment of Lived Events. *enculturation: a journal of rhetoric, writing, and culture*, 19, n.p. Available: <http://enculturation.net/rhetoric-and-event>

**Bratta, P.** (2009, September). Flag Display Post 9/11: A Discourse on American Nationalism. *The Journal of American Culture*, 32(3), 231-242. \* Honorable Mention, William M. Jones Best Graduate Student Paper

### Refereed Book Chapters

**Bratta, P.** (forthcoming 2019). Affective Cultures: A Theory of Affect, Rhetoric, and Culture. Proposal accepted and manuscript in progress for Clark, Carlton and Zhang, Lei (Eds.), *Affect, Emotion, and Rhetorical Persuasion in Mass Communication*. Routledge.

Hawkins, A. and **Bratta, P.** (forthcoming December 2017). Believing in Change: The Aesthetic Value of Repetition and Accumulation to Socially-Engaged Practice. In Bocanegra Barbecho, Lidia and García López, Ana (Eds.), *Con la Red / En la Red: Creación, Investigación y Comunicación Cultural y Artística en la Era Internet (With the Network/In the Network: Cultural and Artistic Creation, Investigation and Communication in the Internet Era)*. University of Granada and Downhill Publishing New York.

### Editorial and Guest Edited Work

**Bratta, P.** and Sundvall, S. Guest editors. (forthcoming September 2019). Special Issue on Digital Technologies, Bodies, and Embodiments. *Computers and Composition: An International Journal*.

**Bratta, P.** Managing Editor. (2016, December – Current). *constellations: a cultural rhetorics publishing space*.

**Bratta, P.** Editorial Assistant. (2016, September – Current). *Journal of Global Literacies, Technologies, and Emerging Pedagogies*.

**Bratta, P.** Editor-at-Large. (2016, February – 2017, May). *Digital Humanities Now*.

Powell, M., **Bratta, P.**, Riley-Mukavetz, and Levy, D. Guest editors. (2016, April). Special Issue on Cultural Rhetorics. *enculturation: a journal of rhetoric, writing, and culture*, 21.

**Bratta, P.** Assistant Editor. (2015, November; 2013, November). *The Best of Independent Rhetoric and Composition Journals 2012 and 2014*.

### Non-Refereed Articles

**Bratta, P.**, Powell, M., and DeVoss, D. (2016, November). Infrastructures, Authorships, and the Digital Publishing Lab. Contribution to Blog Carnival 10 “The Past, Present, and Future of Digital Publishing” for the University of Michigan Sweetland Digital Rhetoric Collaborative. Available: <http://www.digitalrhetoriccollaborative.org/2016/11/18/authorships-infrastructures-and-the-digital-publishing-lab/>

**Bratta, P.** (2015, February). Embodiment and Technology in Visual Rhetorics: A Review of Proppen’s *Locating Visual-Material Rhetorics*. Book Review of *Locating Visual-Material Rhetorics* (Amy Proppen, 2012, Parlor Press). Contribution to a collaborative webtext produced for the University of Michigan Sweetland Digital Rhetoric Collaborative. Available: <http://www.digitalwriting.org/860>

### Works in Progress

**Bratta, P.** The Stories of/in Data Visualizations. Targeted journal: *Rhetoric Review*.

Cedillo, C. and **Bratta, P.** Relating Our Experiences: The Practice of Positionality Stories in Student-Centered Pedagogy. Under review with *College Composition and Communication*.

Smith, T., Manthey, K., Secrist, S., Faison, W. Gagnon, J., Choffel, E., and **Bratta, P.** Reflections on/of Embodiment: Bringing our Whole Selves to Class. Resubmitted after first review with *Feminist Teacher: A journal of the practices, theories, and scholarship of feminist teaching*

### GRANTS

Program Manager. (2017, March). National Endowment for the Humanities (NEH) Summer Seminar for College and University Faculty. “Diverse and Inclusive Scholarly Publishing in Digital Environments.” [Not Accepted: \$107,471]

Research and Project Assistant. (2016, October). Humanities Without Walls Consortium: The Work of the Humanities in a Changing Climate. “Transforming the Humanities: Establishing and Imagining Deliberately Inclusive Digital Publishing Spaces.” [Not Accepted: \$141,939]

Research Assistant and Project Participant. (2016, September). ACLS Collaborative Research Fellowship. American Council of Learned Societies. "Scholarly Collectives and *constellations*: Rethinking Academic Scholarship, Publishing, and Mentoring." [Not Accepted: \$92,627]

Project Participant. (2015, January). The Michigan Council for Arts and Cultural Affairs (MCACA) Project Support. "Community Composing Project: #MidwestHungerls." [Funded: \$10,160]

Project Participant. (2014, October). The Michigan Council for Arts and Cultural Affairs (MCACA) Project Support "Community Composing Project: #MidwestHungerls." [Funded: \$11,438]

Project Assistant. (2014, July). Humanities Without Walls Consortium: Global Midwest Initiative Seed Grant. MSU College of Arts and Letters. "The Writing Center @ Michigan State University Outreach Initiative." [Not Accepted: \$5,000]

Project Participant. (2014, May). Michigan Campus Compact 43<sup>rd</sup> Venture Grant Cycle. Michigan Campus Compact's (MiCC) Venture Grant. "The Writing Center @ Michigan State University Outreach Initiative." [Funded: \$2,672]

## PRESENTATIONS

### Refereed Conferences

**Bratta, P.** (2017, October). "Working with/in *constellations*: Orienting to Feminist Scholarly Publishing Practices." *Eleventh Biennial Feminisms and Rhetorics Conference*, Dayton, OH.

**Bratta, P.** (2017, June). "Wandering into Wondering and Wonder with(in) a Digital Archive." *2017 Computers and Writing*, Findlay, OH.

**Bratta, P.** (2017, June). "Creating *constellations*: A Study in Culturally-Relevant Digital Scholarly Publishing." *2017 Computers and Writing*, Findlay, OH.

**Bratta, P.** (2017, March). "Affective Research and Rhetorical Practices with Archives." *2017 Conference on College Composition and Communication*, Portland, OR.

**Bratta, P.** (2017, March). "Developing *constellations*: A Journey in Collaborative Scholarly Publishing Practices." *Association of Teachers of Technical Writing (ATTW) 2017*, Portland, OR.

**Bratta, P.**, Powell, M., and Tekobbe, C. (2017, March). "Cultural Rhetorics Consortium Meeting." *2017 Conference on College Composition and Communication*, Portland, OR.

**Bratta, P.** (2016, October). "Cultural Affects of Labor." *2016 Cultural Rhetorics Conference*, East Lansing, MI.

**Bratta, P.** (2016, May). "Embodied Kairos: Moving Beyond the Temporal." *Rhetoric Society of America 17<sup>th</sup> Biennial Conference*, Atlanta, GA.

Smith, T., Baldwin, D., and **Bratta, P.** (2015, October). "Building an Outreach Program: Three Key Considerations for Creating, Developing, and Sustaining Community Partnerships." *Conference on Community Writing*, Boulder, CO.

**Bratta, P.** (2015, September). "Activist Affordances of Digital Storytelling in the Academy," R. *Sixth International Digital Storytelling Conference*, Northampton, MA.

Turner, H., **Bratta, P.**, Schulert, J., Green, M., Braude, M., and Johnson, S. (2015, April). "Reciprocal Relationships with Communities: Ethics in #MidwestHungeris." *East Central Writing Centers Association 2015 Conference*, Notre Dame, IN.

**Bratta, P.** (2015, March). "Making Spaces through Activist Ritual and Embodied Writing." *2015 Conference on College Composition and Communication*, Tampa, FL.

**Bratta, P.** (2014, October). "Working Hands: Labors of Non-text, Text, and Event." *Cultural Rhetorics Conference: Entering the Conversation!*, East Lansing, MI.

**Bratta, P.** (2014, May). "Embodying the Digital Other in the Rhetorical Ecology of Rafael Lozano-Hemmer's *Body Movies*." *Rhetoric Society of America 16<sup>th</sup> Biennial Conference*, San Antonio, TX.

**Bratta, P.** (2014, March). "Empowering Students: Transformation of Experience through Critical Autoethnography and Digital Writing." *2014 Conference on College Composition and Communication*, Indianapolis, IN.

**Bratta, P.** (2013, May). "Rethinking Rhetoric and Event: Lived Events in Rhetorical Ecology." *Cultural Studies Association International Conference*, Chicago, IL.

**Bratta, P.** (2011, April). "Voice of Right: Popular Rhetoric for Undermining Liberties." *Popular Culture Association and American Culture Association National Conference*, San Antonio, TX.

**Bratta, P.** and Hawkins, A. (2009, April). "Imagining New Wealth as a Postcolonial Notion Through Activist Art and The Cradle Project." *Wealth + New Wealth Virtual Symposium*, Columbia College Chicago, Chicago, IL.

**Bratta, P.** (2009, April). "Flag Display Post 9/11: A Discourse on American Nationalism." *Popular Culture Association and American Culture Association National Conference*, New Orleans, LA.

## TEACHING

### Courses Taught

#### Graduate Courses

WRA 848 American Cultural Rhetorics (Graduate Intern for Trixie Smith) | Michigan State University

#### Undergraduate Courses

English Studies Summer Bridge Program (with Kate Dougherty) | Columbia College Chicago  
 WRA 110 Writing: Science and Technology | Michigan State University  
 HU 46-1100 Introduction to Cultural Studies (Teaching Assistant for Ames Hawkins) | Columbia College Chicago  
 WRA 202 Introduction to Professional Writing | Michigan State University  
 ENC 1101 Writing Academic Arguments | University of Florida  
 ENC 1102 Rhetoric and Academic Research | University of Florida  
 ENC 2210 Technical Writing (Online Course) | University of Florida  
 ENC 3254 Professional Communication for Engineers | University of Florida

### **English as a Second/Foreign Language (ESL/EFL)**

Beginner – Advanced levels | Center of Languages, Universidad Católica San Pablo  
 Cambridge Prep Course CPE | EF Language Institution  
 General English Language | EF Language Institution  
 Special Interest Course: Communication | EF Language Institution  
 Special Interest Course: Grammar | EF Language Institution

### **Invited Lectures/Talks**

“Data as Art, in Activism, for Making.” (2016, November). Ames Hawkins and Robin Whatley’s Death and Desire Undergraduate Course | Columbia College Chicago

“Politics of You in Research.” (2016, November). Andrea Riley-Mukavetz’s Research Methods Graduate Course | Bowling Green University

“Developing a Research Self and Managing Expectations in Graduate School.” (2016, September). Malea Powell’s Research Colloquium Graduate Course | Michigan State University

### **Workshops Led**

“Write-in at The Graduate School.” (2016, November; 2015, March; 2015, February; 2015, January; 2014, November). Sponsored by The Graduate School and The Writing Center @ MSU | Michigan State University

“Navigating the Ph.D: Writing Processes and Strategies for Academic Writing.” (2015, September; 2015, April; 2015, February; 2014, November; 2014, October). Sponsored by The Graduate School and The Writing Center @ MSU | Michigan State University

“Navigating the Master: Writing Processes and Strategies for Academic Writing.” (2015, January; 2014, September). Sponsored by The Graduate School and The Writing Center @ MSU | Michigan State University

“Flash Fiction.” (2014, September; 2014, April; 2014, February). Creativity Exploratory: Beyond Insights: Collaborating with Community, College of Arts and Letters | Michigan State University

“Communicating with Visuals.” (2013, October). The Writing Center @ Michigan State University | Michigan State University

“Research Writing in Nursing and the Sciences” (with Matt Gomes), (2013, September). The Writing Center @ Michigan State University | Michigan State University

“Engineers and Social Activism: Making Bones for One Million Bones project.” (2012, March). Professional Communication for Engineers course | University of Florida

### **Certifications**

Teaching Knowledge Test Module 2 Band 3, March 2011  
 University of Cambridge ESOL

Teaching English as a Foreign Language (TEFL), November 2009  
 TEFL Institute, Chicago

## **SERVICE National**

Web Content Manager for Cultural Rhetorics Consortium | AY2016-2017, AY2015-2016 |  
Available: <http://www.cultrhetconsortium.org>

### **Conference Activity**

Co-Chair (with Malea Powell and Andrea Riley-Mukavetz) | *2018 Cultural Rhetorics Conference* | November 2018  
Proposal Reviewer | *2018 Cultural Rhetorics Conference* | November 2018  
Panel Chair, Peer Tutoring Strategies for Campus Writing Centers | *2017 Conference on College Composition and Communication* | March 2017  
Member, Submissions Review Sub-Committee | *2016 Cultural Rhetorics Conference* | October 2016  
Member, Publicity/Social Media Sub-Committee | *2016 Cultural Rhetorics Conference* | October 2016  
Member, Program Sub-Committee | *2016 Cultural Rhetorics Conference* | October 2016  
Proposal Reviewer | *2016 Cultural Rhetorics Conference* | October 2016  
Co-Chair (with Malea Powell) | *2014 Cultural Rhetorics Conference: Entering the Conversation!* | October 2014  
Chair, Local Arrangements Sub-Committee | *2014 Cultural Rhetorics Conference: Entering the Conversation!* | October 2014  
Member, Conference Website Sub-Committee | *2014 Cultural Rhetorics Conference: Entering the Conversation!* | October 2014  
Member, Program Sub-Committee | *2014 Cultural Rhetorics Conference: Entering the Conversation!* | October 2014  
Member, Partners and Funding Sub-Committee | *2014 Cultural Rhetorics Conference: Entering the Conversation!* | October 2014  
Proposal Reviewer | *2014 Cultural Rhetorics Conference: Entering the Conversation!* | October 2014  
Panel Chair, Classroom Matters: Pedagogy in Practice and Philosophy | *University Writing Program Conference* | February 2013

### **Institutional and Departmental**

Recruitment Committee Member, Writing, Rhetoric, and Praxis Recruitment Committee | Michigan State University | AY2016-2017, AY2015-2016, AY2014-2015, AY2013-2014  
Recruitment Co-Chair (with Maria Novotny), Writing, Rhetoric, and Praxis Recruitment Committee | Michigan State University | AY2014-2015  
Member, Outreach Committee, The Writing Center @ MSU | Michigan State University | AY2014-2015, AY2013-2014  
Task Force Member and Classroom Correspondent, Critical Encounters Initiative | Columbia College Chicago | AY2008-2009, AY2007-2008

### **Community**

Volunteer | #midwesthungeris Concert | April 2016  
Volunteer | Community Composing Project PhotoVoice | November 2015  
Volunteer | #midwesthungeris Creating with the Stars | November 2014, April 2015  
Volunteer | Write-a-Thon Event | October 2014  
Station Leader and Guest Lecturer | One Million Bones | September 2011 – June 2013

President | Cultural Collective Zine | July 2008 – March 2009  
Volunteer | Columbia College ReachOut | March 2008 – March 2009  
Participant | Res Corporealis: Material Bodies | May 2008  
Volunteer Organizer | Public Action for Change Today | September 2007 – August 2008

## **PROFESSIONAL DEVELOPMENT**

Rhetoric's Affect/Affect's Rhetoric Seminar. Rhetoric Society of America Seventh Biennial Institute 2017. (2017, May). Indiana University.  
Digital Media and Composition (DMAC) Institute @ Ohio State. (2016, May). The Ohio State University.  
The Responsibility of Teachers in the Wake of Racial Violence Teach-In (2015, August). Michigan State University.  
Chapter and Article Proposal Workshop (2014, April). MSU Writing, Rhetoric, and American Cultures, Michigan State University.  
Digital Humanities Brown Bag, bi-weekly (January 2014 - April 2014). Michigan State University.

## **PROFESSIONAL AFFILIATIONS**

Cultural Rhetorics Consortium  
Cultural Studies Association  
Conference on College Composition and Communication  
Labor and Working-Class History Association  
Modern Language Association  
Rhetoric Society of America  
WIDE (Writing, Information, and Digital Experience)

## **REFERENCES**

Danielle DeVoss, Ph.D  
Associate Chair and Director of Graduate Programs  
Professor of Professional Writing  
Michigan State University, 434 Farm Lane, 235 Bessey Hall, East Lansing, MI 48824  
[devosda@msu.edu](mailto:devosda@msu.edu)

Bump Halbritter, Ph.D  
Associate Professor, Director of First-Year Writing  
Michigan State University, 434 Farm Lane, 235 Bessey Hall, East Lansing, MI 48824  
[drbump@msu.edu](mailto:drbump@msu.edu)

William Hart-Davidson, Ph.D  
Associate Dean for Graduate Studies, College of Arts and Letters  
Michigan State University, 200 Linton Hall, East Lansing, MI 48824  
[hartdav2@msu.edu](mailto:hartdav2@msu.edu)

Malea Powell, Ph.D  
Professor and Department Chair  
Past Chair, Conference on College Composition and Communication  
Michigan State University, 434 Farm Lane, 235 Bessey Hall, East Lansing, MI 48824  
[powell37@msu.edu](mailto:powell37@msu.edu)

Trixie Smith, Ph.D



Associate Professor, Director of The Writing Center @ MSU  
Advisor, MA in Critical Studies in Literacy and Pedagogy  
Michigan State University, 434 Farm Lane, 300 Bessey Hall, East Lansing, MI 48824  
[smith1254@msu.edu](mailto:smith1254@msu.edu)