

# PHIL BRATTA

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Cultures  
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## EDUCATION

Ph.D. in Rhetoric and Writing, expected May 2018  
Michigan State University, East Lansing, MI  
Dissertation: *Bridging Culture and Affect: Rhetorical Practices with(in) a Digitized Archive*  
Committee: Dànienne DeVoss (chair), Bill Hart-Davidson, Malea Powell, and Trixie Smith

M.A. in English (Composition and Rhetoric), May 2013  
University of Florida, Gainesville, FL

B.A. in Cultural Studies, December 2008  
Columbia College Chicago, Chicago, IL

## AWARDS

Dissertation Completion Fellowship. (Summer 2017). The MSU Graduate School, Michigan State University  
Computers and Writing Graduate Research Network Travel Grant. (June 2017)  
COGS Disciplinary Leadership Endowment Award. (January 2015). The MSU Graduate School, Michigan State University  
Marjorie Kinnan Rawlings Baskins Scholarship. (2011-2013). Department of English, University of Florida  
Honorable Mention, William M. Jones Best Graduate Student Paper. (September 2009). *The Journal of American Culture*  
Honors award. (December 2008). Columbia College Chicago Cultural Studies Capstone project

## ADMINISTRATIVE, TEACHING, AND RESEARCH APPOINTMENTS

### Research Assistantships

Communications and Technology Assistant. (2017-2018, Summer 2017). Department of Writing, Rhetoric, and American Cultures, Michigan State University

Editorial Assistant for Production and Technology. (Summer 2017, 2016-2017). Digital Publishing Lab, Department of Writing, Rhetoric, and American Cultures, Michigan State University

Research Assistant. (Summer 2016, 2015-2016). Digital Publishing Lab, Department of Writing, Rhetoric, and American Cultures, Michigan State University

Writing Center Assistantships

Coordinator. (Summer 2015, 2014-2015). Graduate Writing Groups and Navigating Workshop Series, The Writing Center @ MSU

Coordinator. (2013-2014). MSU Union Center Satellite, The Writing Center @ MSU

Facilitator. (2013-2015). Graduate Writing Group, The Writing Center @ MSU

Teaching Assistantships

Graduate Instructor. (2015-2016). Department of Writing, Rhetoric, and American Cultures, Michigan State University

Teaching Assistant. (2011-2013). Department of English, University of Florida

Teaching Assistant. (August 2008 – December 2008). Department of Humanities, History, and Social Sciences, Columbia College Chicago

ESL/EFL Instructor Positions

ESL Teacher. (January 2011 – August 2011). EF Language Institution, San Diego, CA

EFL Instructor. (January 2010 – January 2011). Center of Languages, Universidad Católica San Pablo

## **PUBLICATIONS**

### **Refereed Articles**

**Bratta, P.** and Powell, M. (2016, April). Introduction to the Special Issue: Entering the Cultural Rhetorics Conversations. *enculturation: a journal of rhetoric, writing, and culture*, 21, n.p. Available: <http://www.enculturation.net/entering-the-cultural-rhetorics-conversations>

**Bratta, P.** (2015, September). The Public Pants: A Visual Rhetoric of Gendered and Classed Imperialism. *Visual Culture and Gender*, 10, 19-28. Available: <http://vcg.emitto.net/>

**Bratta, P.** (2015, August). Rhetoric and Event: The Embodiment of Lived Events. *enculturation: a journal of rhetoric, writing, and culture*, 19, n.p. Available: <http://enculturation.net/rhetoric-and-event>

**Bratta, P.** (2009, September). Flag Display Post 9/11: A Discourse on American Nationalism. *The Journal of American Culture*, 32(3), 231-242. \* Honorable Mention, William M. Jones Best Graduate Student Paper

### **Refereed Book Chapters**

**Bratta, P.** (forthcoming 2019). They Believe Their Belief: Rhetorically Engaging Culture through Affect and Ideology. Proposal accepted and manuscript in progress for Clark, Carlton and Zhang, Lei (Eds.), *Affect, Emotion, and Rhetorical Persuasion in Mass Communication*. Routledge, 2019.

Hawkins, A. and **Bratta, P.** (2017, December). Believing in Change: The Aesthetic Value of Repetition and Accumulation to Socially-Engaged Practice. In Bocanegra Barbecho, Lidia and García López, Ana (Eds.), *Con la Red / En la Red: Creación, Investigación y Comunicación Cultural y Artística en la Era Internet (With the Network/In the Network: Cultural and Artistic Creation, Investigation and Communication in the Internet Era)* (pp. 311-333). University of Granada and Downhill Publishing, NY. <http://doi.org/10.5281/zenodo.1134128>

### Editorial and Guest Edited Work

**Bratta, P.** and Sundvall, S. Guest editors. (forthcoming 2019, September). Special Issue on Digital Technologies, Bodies, and Embodiments. *Computers and Composition: An International Journal*.

**Bratta, P.** Managing Editor. (2016, December – Current). *constellations: a cultural rhetorics publishing space*.

**Bratta, P.** Editorial Assistant. (2016, September – Current). *Journal of Global Literacies, Technologies, and Emerging Pedagogies*.

**Bratta, P.** Editor-at-Large. (2016, February – 2017, May). *Digital Humanities Now*.

Powell, M., **Bratta, P.**, Riley-Mukavetz, and Levy, D. Guest editors. (2016, April). Special Issue on Cultural Rhetorics. *enculturation: a journal of rhetoric, writing, and culture*, 21.

**Bratta, P.** Assistant Editor. (2015, November). *The Best of Independent Rhetoric and Composition Journals 2014*. Parlor Press, 2015.

**Bratta, P.** Assistant Editor. (2013, November). *The Best of Independent Rhetoric and Composition Journals 2012*. Parlor Press, 2013.

### Non-Refereed Articles

**Bratta, P.**, Powell, M., and DeVoss, D. (2016, November). Infrastructures, Authorships, and the Digital Publishing Lab. Contribution to Blog Carnival 10 “The Past, Present, and Future of Digital Publishing” for the University of Michigan Sweetland Digital Rhetoric Collaborative. Available: <http://www.digitalrhetoriccollaborative.org/2016/11/18/authorships-infrastructures-and-the-digital-publishing-lab/>

**Bratta, P.** (2015, February). Embodiment and Technology in Visual Rhetorics: A Review of Propen’s *Locating Visual-Material Rhetorics*. Book Review of *Locating Visual-Material Rhetorics* (Amy Propen, 2012, Parlor Press). Contribution to a collaborative webtext produced for the University of Michigan Sweetland Digital Rhetoric Collaborative. Available: <http://www.digitalwriting.org/860>

## Works in Progress

Smith, T., Manthey, K., Secrist, S., Faison, W. Gagnon, J., Choffel, E., and **Bratta, P.** Reflections on/of Embodiment: Bringing our Whole Selves to Class. Resubmitted after first review with *Feminist Teacher: A journal of the practices, theories, and scholarship of feminist teaching*.

Cedillo, C. and **Bratta, P.** Relating Our Experiences: The Practice of Positionality Stories in Student-Centered Pedagogy. Under review with *College Composition and Communication*.

**Bratta, P.** The Stories of/in Data Visualizations. Targeted journal: *Rhetoric Review*.

**Bratta, P.** Working Hands: Labors of Non-text, Text, and Event. Targeted journal: *Technoculture: An Online Journal of Technology in Society*.

## GRANTS

Program Manager. (2017, March). National Endowment for the Humanities (NEH) Summer Seminar for College and University Faculty. “Diverse and Inclusive Scholarly Publishing in Digital Environments.” [Not Funded: \$107,471]

Research and Project Assistant. (2016, October). Humanities Without Walls Consortium: The Work of the Humanities in a Changing Climate. “Transforming the Humanities: Establishing and Imagining Deliberately Inclusive Digital Publishing Spaces.” [Not Funded: \$141,939]

Research Assistant and Project Participant. (2016, September). ACLS Collaborative Research Fellowship. American Council of Learned Societies. “Scholarly Collectives and *constellations*: Rethinking Academic Scholarship, Publishing, and Mentoring.” [Not Funded: \$92,627]

Project Participant. (2015, January). The Michigan Council for Arts and Cultural Affairs (MCACA) Project Support. “Community Composing Project: #MidwestHungerls.” [Funded: \$10,160]

Project Participant. (2014, October). The Michigan Council for Arts and Cultural Affairs (MCACA) Project Support. “Community Composing Project: #MidwestHungerls.” [Funded: \$11,438]

Project Assistant. (2014, July). Humanities Without Walls Consortium: Global Midwest Initiative Seed Grant. Michigan State University College of Arts and Letters. “The Writing Center @ Michigan State University Outreach Initiative.” [Not Funded: \$5,000]

Project Participant. (2014, May). Michigan Campus Compact 43<sup>rd</sup> Venture Grant Cycle. Michigan Campus Compact’s (MiCC) Venture Grant. “The Writing Center @ Michigan State University Outreach Initiative.” [Funded: \$2,672]

## PRESENTATIONS

### Refereed Conferences

**Bratta, P.** (2018, May). “Inventing Story: Rhetorical De/livery and Per/form.” Rhetoric Society of America 18<sup>th</sup> Biennial Conference, Minneapolis, MN

**Bratta, P.** (2017, October). "Working with/in *constellations*: Orienting to Feminist Scholarly Publishing Practices." Eleventh Biennial Feminisms and Rhetorics Conference, Dayton, OH

**Bratta, P.** (2017, June). "Wandering into Wondering and Wonder with(in) a Digital Archive." 2017 Computers and Writing, Findlay, OH

**Bratta, P.** (2017, June). "Creating *constellations*: A Study in Culturally-Relevant Digital Scholarly Publishing." 2017 Computers and Writing, Findlay, OH

**Bratta, P.** (2017, March). "Affective Research and Rhetorical Practices with Archives." 2017 Conference on College Composition and Communication, Portland, OR

**Bratta, P.** (2017, March). "Developing *constellations*: A Journey in Collaborative Scholarly Publishing Practices." Association of Teachers of Technical Writing (ATTW) 2017, Portland, OR

**Bratta, P.,** Powell, M., and Tekobbe, C. (2017, March). "Cultural Rhetorics Consortium Meeting." 2017 Conference on College Composition and Communication, Portland, OR

**Bratta, P.** (2016, October). "Cultural Affects of Labor." 2016 Cultural Rhetorics Conference, East Lansing, MI

**Bratta, P.** (2016, May). "Embodied Kairos: Moving Beyond the Temporal." Rhetoric Society of America 17<sup>th</sup> Biennial Conference, Atlanta, GA

Smith, T., Baldwin, D., and **Bratta, P.** (2015, October). "Building an Outreach Program: Three Key Considerations for Creating, Developing, and Sustaining Community Partnerships." Conference on Community Writing, Boulder, CO

**Bratta, P.** (2015, September). "Activist Affordances of Digital Storytelling in the Academy," R. Sixth International Digital Storytelling Conference, Northampton, MA

Turner, H., **Bratta, P.,** Schulert, J., Green, M., Braude, M., and Johnson, S. (2015, April). "Reciprocal Relationships with Communities: Ethics in #MidwestHungeris." East Central Writing Centers Association 2015 Conference, Notre Dame, IN

**Bratta, P.** (2015, March). "Making Spaces through Activist Ritual and Embodied Writing." 2015 Conference on College Composition and Communication, Tampa, FL

**Bratta, P.** (2014, October). "Working Hands: Labors of Non-text, Text, and Event." Cultural Rhetorics Conference: Entering the Conversation!, East Lansing, MI

**Bratta, P.** (2014, May). "Embodying the Digital Other in the Rhetorical Ecology of Rafael Lozano-Hemmer's Body Movies." Rhetoric Society of America 16<sup>th</sup> Biennial Conference, San Antonio, TX

**Bratta, P.** (2014, March). "Empowering Students: Transformation of Experience through Critical Autoethnography and Digital Writing." 2014 Conference on College Composition and Communication, Indianapolis, IN

**Bratta, P.** (2013, May). "Rethinking Rhetoric and Event: Lived Events in Rhetorical Ecology." Cultural Studies Association International Conference, Chicago, IL

**Bratta, P.** (2011, April). "Voice of Right: Popular Rhetoric for Undermining Liberties." Popular Culture Association and American Culture Association National Conference, San Antonio, TX

**Bratta, P.** and Hawkins, A. (2009, April). "Imagining New Wealth as a Postcolonial Notion Through Activist Art and The Cradle Project." Wealth + New Wealth Virtual Symposium, Columbia College Chicago, Chicago, IL

**Bratta, P.** (2009, April). "Flag Display Post 9/11: A Discourse on American Nationalism." Popular Culture Association and American Culture Association National Conference, New Orleans, LA

## **TEACHING**

### **Courses Taught**

#### **Graduate Level**

WRA 848 American Cultural Rhetorics (Graduate Intern for Trixie Smith), Michigan State University

#### **Undergraduate Level**

English Studies Summer Bridge Program (with Kate Dougherty), Columbia College Chicago

WRA 110 Writing: Science and Technology, Michigan State University

HU 46-1100 Introduction to Cultural Studies (Teaching Assistant for Ames Hawkins), Columbia College Chicago

WRA 202 Introduction to Professional Writing, Michigan State University

ENC 1101 Writing Academic Arguments, University of Florida

ENC 1102 Rhetoric and Academic Research, University of Florida

ENC 2210 Technical Writing (Online Course), University of Florida

ENC 3254 Professional Communication for Engineers, University of Florida

#### **English as a Second/Foreign Language (ESL/EFL)**

Beginner – Advanced levels, Center of Languages, Universidad Católica San Pablo

Cambridge Prep Course CPE, EF Language Institution

General English Language, EF Language Institution

Special Interest Course: Communication, EF Language Institution

Special Interest Course: Grammar, EF Language Institution

### **Invited Lectures/Talks**

"Possibilities with the MSU Digital Publishing Lab." (2017, October). Ben Lauren's MA Research Colloquium, Michigan State University

“Finding Balance between Teaching and Graduate Studies.” Julie Linquist’s PhD Research Colloquium, Michigan State University

“Data as Art, in Activism, for Making.” (2016, November). Ames Hawkins and Robin Whatley’s Death and Desire Undergraduate Course, Columbia College Chicago

“Politics of You in Research.” (2016, November). Andrea Riley-Mukavetz’s Research Methods Graduate Course, Bowling Green State University

“Developing a Research Self and Managing Expectations in Graduate School.” (2016, September). Malea Powell’s Research Colloquium Graduate Course, Michigan State University

### **Workshops Led**

“Write-in at The Graduate School.” (2016, November; 2015, March; 2015, February; 2015, January; 2014, November). Sponsored by The MSU Graduate School and The Writing Center @ MSU, Michigan State University

“Navigating the Ph.D.: Writing Processes and Strategies for Academic Writing.” (2015, September; 2015, April; 2015, February; 2014, November; 2014, October). Sponsored by The MSU Graduate School and The Writing Center @ MSU, Michigan State University

“Navigating the Master: Writing Processes and Strategies for Academic Writing.” (2015, January; 2014, September). Sponsored by The MSU Graduate School and The Writing Center @ MSU, Michigan State University

“Flash Fiction.” (2014, September; 2014, April; 2014, February). Creativity Exploratory: Beyond Insights: Collaborating with Community, College of Arts and Letters, Michigan State University

“Communicating with Visuals.” (2013, October). The Writing Center @ MSU

“Research Writing in Nursing and the Sciences” (with Matt Gomes), (2013, September). The Writing Center @ MSU

“Engineers and Social Activism: Making Bones for One Million Bones project.” (2012, March). Professional Communication for Engineers course, University of Florida

### **Certifications**

Teaching Knowledge Test Module 2 Band 3, March 2011  
University of Cambridge ESOL

Teaching English as a Foreign Language (TEFL), November 2009  
TEFL Institute, Chicago

## **SERVICE**

### **National**

Web Content Manager for Cultural Rhetorics Consortium. (2015-2018). Available:  
<http://www.cultrhetconsortium.org>

### **Conference Activity**

Proposal Reviewer. (2018, November). 2018 Cultural Rhetorics Conference  
 Panel Chair. (2017, March). Peer Tutoring Strategies for Campus Writing Centers, 2017  
 Conference on College Composition and Communication  
 Member. (2016, October). Submissions Review Sub-Committee, 2016 Cultural Rhetorics  
 Conference  
 Member. (2016, October). Publicity/Social Media Sub-Committee, 2016 Cultural Rhetorics  
 Conference  
 Member. (2016, October). Program Sub-Committee, 2016 Cultural Rhetorics Conference  
 Proposal Reviewer. (2016, October). 2016 Cultural Rhetorics Conference  
 Co-Chair (with Malea Powell). (2014, October). 2014 Cultural Rhetorics Conference: Entering the  
 Conversation  
 Chair. (2014, October). Local Arrangements Sub-Committee, 2014 Cultural Rhetorics  
 Conference: Entering the Conversation  
 Member. (2014, October). Conference Website Sub-Committee, 2014 Cultural Rhetorics  
 Conference: Entering the Conversation  
 Member. (2014, October). Program Sub-Committee, 2014 Cultural Rhetorics Conference:  
 Entering the Conversation  
 Member. (2014, October). Partners and Funding Sub-Committee, 2014 Cultural Rhetorics  
 Conference: Entering the Conversation  
 Proposal Reviewer. (2014, October). 2014 Cultural Rhetorics Conference: Entering the  
 Conversation  
 Panel Chair. (2013, February). Classroom Matters: Pedagogy in Practice and Philosophy,  
 University Writing Program Conference

### **Institutional and Departmental**

Recruitment Committee Member. (2013-2017). Writing, Rhetoric, and Praxis Recruitment  
 Committee, Michigan State University  
 Recruitment Co-Chair (with Maria Novotny). (2014-2015) Writing, Rhetoric, and Praxis  
 Recruitment Committee, Michigan State University  
 Member, Outreach Committee. (2013-2016). The Writing Center @ MSU, Michigan State  
 University  
 Task Force Member and Classroom Correspondent. (2007-2009). Critical Encounters Initiative,  
 Columbia College Chicago

### **Community**

Volunteer. (2016, April). #midwesthungeris Concert  
 Volunteer. (2015, November). Community Composing Project PhotoVoice  
 Volunteer. (2014 November; 2015, April). #midwesthungeris Creating with the Stars  
 Volunteer. (2014, October). Write-a-Thon Event



Station Leader and Guest Lecturer. (September 2011 – June 2013). One Million Bones  
President. (July 2008 – March 2009). Cultural Collective Zine  
Volunteer. (March 2008 – March 2009). Columbia College ReachOut  
Participant. (2008, May). Res Corporealis: Material Bodies  
Volunteer Organizer. (September 2007 – August 2008). Public Action for Change Today

### **PROFESSIONAL DEVELOPMENT**

Rhetoric's Affect/Affect's Rhetoric Seminar. Rhetoric Society of America Seventh Biennial  
Institute 2017. (2017, May). Indiana University  
Digital Media and Composition (DMAC) Institute @ Ohio State. (2016, May). The Ohio State  
University  
The Responsibility of Teachers in the Wake of Racial Violence Teach-In (2015, August).  
Michigan State University  
Chapter and Article Proposal Workshop (2014, April). MSU Department of Writing, Rhetoric, and  
American Cultures, Michigan State University  
Digital Humanities Brown Bag, bi-weekly (January 2014 - April 2014). MSU College of Arts and  
Letters, Michigan State University

### **PROFESSIONAL AFFILIATIONS**

Cultural Rhetorics Consortium  
Cultural Studies Association  
Conference on College Composition and Communication  
HASTAC (Humanities, Arts, Science, and Technology Alliance and Collaboratory)  
Labor and Working-Class History Association  
Modern Language Association  
Rhetoric Society of America  
WIDE (Writing, Information, and Digital Experience)

### **REFERENCES**

Available upon request