

# PHIL BRATTA

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## ACADEMIC APPOINTMENTS

Assistant Professor of Rhetoric and Professional Writing, Department of English, Oklahoma State University, 2018 – present

## EDUCATION

Ph.D. in Rhetoric and Writing, May 2018  
Michigan State University, East Lansing, MI  
Dissertation: *Bridging Culture and Affect: Rhetorical Practices with(in) a Digitized Archive*  
Committee: Danielle DeVoss (Chair), Bill Hart-Davidson, Malea Powell, Trixie Smith

M.A. in English (Composition and Rhetoric), May 2013  
University of Florida, Gainesville, FL

B.A. in Cultural Studies, December 2008  
Columbia College Chicago, Chicago, IL

## PUBLICATIONS

### Refereed Articles

Cedillo, Christina, and **Phil Bratta**. “Relating Our Experiences: The Practice of Positionality Stories in Student-Centered Pedagogy.” *College Composition and Communication*, forthcoming.

Smith, Trixie, Katie Manthey, **Phil Bratta**, Ezekiel Choffel, Wonderful Faison, John Gagnon, and Scott Secrist. “Reflections on/of Embodiment: Bringing our Whole Selves to Class.” *Feminist Teacher: A Journal of the Practices, Theories, and Scholarship of Feminist Teaching*, forthcoming.

Powell, Malea, and **Phil Bratta**. “Introduction to the Special Issue: Entering the Cultural Rhetorics Conversations.” *Cultural Rhetorics*, special issue of *enculturation: a journal of rhetoric, writing, and culture*, no. 21, 2016, n.p., <http://www.enculturation.net/entering-the-cultural-rhetorics-conversations>.

**Bratta, Phil**. “The Public Pants: A Visual Rhetoric of Gendered and Classed Imperialism.” *Visual Culture and Gender*, no. 10, 2015, pp. 19-28.

**Bratta, Phil**. “Rhetoric and Event: The Embodiment of Lived Events.” *enculturation: a journal of rhetoric, writing, and culture*, no. 19, 2015, n.p., <http://enculturation.net/rhetoric-and-event>.

**Bratta, Phil.** “Flag Display Post 9/11: A Discourse on American Nationalism.” *The Journal of American Culture*, vol. 32, no. 3, 2009, pp. 231-242. \*Honorable Mention, William M. Jones Best Graduate Student Paper

### Refereed Book Chapters

**Bratta, Phil,** and Laurie Gries. “Nope, Pendejo, Grope, Cock: Trumpicons and Resistance in Uncivil Times.” *Doing Digital Visual Studies: One Image, Multiple Methodologies*, edited by Laurie Gries, Aaron Beveridge, and Blake Hallinan, Computers and Composition Digital Press, forthcoming.

**Bratta, Phil.** “They Believe Their Belief: Rhetorically Engaging Culture through Affect, Ideology, and *Doxa*.” *Affect, Emotion, and Rhetorical Persuasion in Mass Communication*, edited by Carlton Clark and Lei Zhang, Routledge, 2018, pp. 93-105.

Hawkins, Ames, and **Phil Bratta.** “Believing in Change: The Aesthetic Value of Repetition and Accumulation to Socially-Engaged Practice.” *Con la Red / En la Red: Creación, Investigación y Comunicación Cultural y Artística en la Era Internet (With the Network/In the Network: Cultural and Artistic Creation, Investigation and Communication in the Internet Era)*, edited by Lidia Bocanegra Barbecho and Ana García López, University of Granada and Downhill Publishing, 2017, pp. 311-333, <http://doi.org/10.5281/zenodo.1134128>.

### Non-Refereed Articles

**Bratta, Phil,** Malea Powell, and Dànielle Nicole DeVoss. “Infrastructures, Authorships, and the Digital Publishing Lab.” Contribution to Blog Carnival “The Past, Present, and Future of Digital Publishing” for the University of Michigan Sweetland Digital Rhetoric Collaborative, no. 10, 2016, n.p., <http://www.digitalrhetoriccollaborative.org/2016/11/18/authorships-infrastructures-and-the-digital-publishing-lab/>.

**Bratta, Phil.** “Embodiment and Technology in Visual Rhetorics: A Review of Propen’s *Locating Visual-Material Rhetorics*.” Book Review of *Locating Visual-Material Rhetorics* (Amy Propen, 2012, Parlor Press). Contribution to a collaborative webtext produced for the University of Michigan Sweetland Digital Rhetoric Collaborative, 2015, n.p., <http://www.digitalwriting.org/860>.

## PRESENTATIONS

### Refereed Conferences

**Bratta, Phil.** “*Kairotic* Publics: The Places and Spaces of Performing Activism.” 2019 Conference on College Composition and Communication, March 2019, Pittsburgh, PA.

**Bratta, Phil.** “What Stories Might/Should/Can We Tell and Hear? Positionalities in the Classroom.” 2018 Cultural Rhetorics Conference, November 2018, East Lansing, MI.

**Bratta, Phil.** “What’s Next?: Ideologically Feeling the Narrativized *Doxa*.” Twelfth Biennial Thomas R. Watson Conference, October 2018, Louisville, KY.

**Bratta, Phil.** “Belief Makes the Fact: Ideology, Affect, and *Doxa* in Political Discourse and the Classroom.” *Capacious: Affect Inquiry / Making Space*, August 2018, Lancaster, PA.

**Bratta, Phil.** “Inventing Story: Rhetorical De/livery and Per/form.” Rhetoric Society of America 18<sup>th</sup> Biennial Conference, May 2018, Minneapolis, MN.

**Bratta, Phil.** “Working with/in *constellations*: Orienting to Feminist Scholarly Publishing Practices.” Eleventh Biennial Feminisms and Rhetorics Conference, October 2017, Dayton, OH.

**Bratta, Phil.** “Wandering into Wondering and Wonder with(in) a Digital Archive.” 2017 Computers and Writing, June 2017, Findlay, OH.

**Bratta, Phil.** “Creating *constellations*: A Study in Culturally-Relevant Digital Scholarly Publishing.” 2017 Computers and Writing, June 2017, Findlay, OH.

**Bratta, Phil.** “Affective Research and Rhetorical Practices with Archives.” 2017 Conference on College Composition and Communication, March 2017, Portland, OR.

**Bratta, Phil.** “Developing *constellations*: A Journey in Collaborative Scholarly Publishing Practices.” Association of Teachers of Technical Writing (ATTW) 2017, March 2017, Portland, OR.

**Bratta, Phil,** Malea Powell, and Cindy Tekobbe. “Cultural Rhetorics Consortium Meeting.” 2017 Conference on College Composition and Communication, March 2017, Portland, OR.

**Bratta, Phil.** “Cultural Affects of Labor.” 2016 Cultural Rhetorics Conference, October 2016, East Lansing, MI.

**Bratta, Phil.** “Embodied Kairos: Moving Beyond the Temporal.” Rhetoric Society of America 17<sup>th</sup> Biennial Conference, May 2016, Atlanta, GA.

Smith, Trixie, Diana Baldwin, and **Phil Bratta.** “Building an Outreach Program: Three Key Considerations for Creating, Developing, and Sustaining Community Partnerships.” Conference on Community Writing, October 2015, Boulder, CO.

**Bratta, Phil.** “Activist Affordances of Digital Storytelling in the Academy,” Sixth International Digital Storytelling Conference, September 2015, Northampton, MA.

Turner, Heather, **Phil Bratta,** James Schulert, McKinley Green, Mirabeth Braude, and Sarah Johnson. “Reciprocal Relationships with Communities: Ethics in #MidwestHungeris.” East Central Writing Centers Association Conference, April 2015, Notre Dame, IN.

**Bratta, Phil.** “Making Spaces through Activist Ritual and Embodied Writing.” 2015 Conference on College Composition and Communication, March 2015, Tampa, FL.

**Bratta, Phil.** “Working Hands: Labors of Non-text, Text, and Event.” Cultural Rhetorics Conference: Entering the Conversation!, October 2014, East Lansing, MI.

**Bratta, Phil.** “Embodying the Digital Other in the Rhetorical Ecology of Rafael Lozano-Hemmer's Body Movies.” Rhetoric Society of America 16<sup>th</sup> Biennial Conference, May 2014, San Antonio, TX.

**Bratta, Phil.** “Empowering Students: Transformation of Experience through Critical Autoethnography and Digital Writing.” 2014 Conference on College Composition and Communication, March 2014, Indianapolis, IN.

**Bratta, Phil.** “Rethinking Rhetoric and Event: Lived Events in Rhetorical Ecology.” Cultural Studies Association International Conference, May 2013, Chicago, IL.

**Bratta, Phil.** “Voice of Right: Popular Rhetoric for Undermining Liberties.” Popular Culture Association and American Culture Association National Conference, April 2011, San Antonio, TX.

**Bratta, Phil** and Ames Hawkins. “Imagining New Wealth as a Postcolonial Notion Through Activist Art and The Cradle Project.” Wealth + New Wealth Virtual Symposium, Columbia College Chicago, April 2009, Chicago, IL.

**Bratta, Phil.** “Flag Display Post 9/11: A Discourse on American Nationalism.” Popular Culture Association and American Culture Association National Conference, April 2009, New Orleans, LA.

### **Invited Lectures/Talks**

“Methods for Analyzing Visuals.” Dr. Maria Novotny’s Visual Rhetoric & Document Design Undergraduate Course, University of Wisconsin-Oshkosh, October 2018.

“Possibilities with the MSU Digital Publishing Lab.” Dr. Ben Lauren’s MA Research Colloquium, Michigan State University, October 2017.

“Finding Balance between Teaching and Graduate Studies.” Dr. Julie Linquist’s PhD Research Colloquium, Michigan State University, September 2017.

“Data as Art, in Activism, for Making.” Drs. Ames Hawkins and Robin Whatley’s Death and Desire Undergraduate Course, Columbia College Chicago, November 2016.

“Politics of You in Research.” Dr. Andrea Riley-Mukavetz’s Research Methods Graduate Course, Bowling Green State University, November 2016.

“Developing a Research Self and Managing Expectations in Graduate School.” Malea Powell’s Research Colloquium Graduate Course, Michigan State University, September 2016.

### **AWARDS**

*Kairos* Grad/Adjunct Award for Excellence in Research/Scholarship, May 2018.

Dissertation Completion Fellowship. The MSU Graduate School, Michigan State University, Summer 2017.

Computers and Writing Graduate Research Network Travel Grant, June 2017.

COGS Disciplinary Leadership Endowment Award. The MSU Graduate School, Michigan State University, January 2015.

Marjorie Kinnan Rawlings Baskins Scholarship. Department of English, University of Florida, August 2011 – May 2013.

Honorable Mention, William M. Jones Best Graduate Student Paper. *The Journal of American Culture*, September 2009.

Honors award. Columbia College Chicago Cultural Studies Capstone project, December 2008.

## GRANTS

Program Manager. “Diverse and Inclusive Scholarly Publishing in Digital Environments.” National Endowment for the Humanities (NEH) Summer Seminar for College and University Faculty, March 2017, [Not Funded: \$107,471].

Research and Project Assistant. “Transforming the Humanities: Establishing and Imagining Deliberately Inclusive Digital Publishing Spaces.” Humanities Without Walls Consortium: The Work of the Humanities in a Changing Climate, October 2016, [Not Funded: \$141,939].

Research Assistant and Project Participant. “Scholarly Collectives and *constellations*: Rethinking Academic Scholarship, Publishing, and Mentoring.” ACLS Collaborative Research Fellowship. American Council of Learned Societies, September 2016, [Not Funded: \$92,627].

Project Participant. “Community Composing Project: #MidwestHungerIs.” The Michigan Council for Arts and Cultural Affairs (MCACA) Project Support, January 2015, [Funded: \$10,160].

Project Participant. “Community Composing Project: #MidwestHungerIs.” The Michigan Council for Arts and Cultural Affairs (MCACA) Project Support, October 2014, [Funded: \$11,438].

Project Assistant. “The Writing Center @ Michigan State University Outreach Initiative.” Humanities Without Walls Consortium: Global Midwest Initiative Seed Grant, July 2014, [Not Funded: \$5,000].

Project Participant. “The Writing Center @ Michigan State University Outreach Initiative.” Michigan Campus Compact 43<sup>rd</sup> Venture Grant Cycle. Michigan Campus Compact’s (MiCC) Venture Grant, May 2014, [Funded: \$2,672].

## ADMINISTRATIVE AND RESEARCH APPOINTMENTS

Communications and Tech Assistant. Department of Writing, Rhetoric, and American Cultures, Michigan State University, 2017-2018, Summer 2017.

Editorial Assistant for Production and Technology. Digital Publishing Lab, Department of Writing, Rhetoric, and American Cultures, Michigan State University, Summer 2017, 2016-2017.

Research Assistant. Digital Publishing Lab, Department of Writing, Rhetoric, and American Cultures, Michigan State University, Summer 2016, 2015-2016.

Coordinator and Facilitator. Graduate Writing Groups and Navigating Workshop Series, The Writing Center @ MSU, Michigan State University, Summer 2015, 2014-2015.

Coordinator. MSU Union Center Satellite, The Writing Center @ MSU, Michigan State University, 2013-2014.

## **TEACHING**

### **Graduate Courses**

Cultural Rhetorics [Graduate Intern for Trixie Smith] (WRA 848), Michigan State University

### **Undergraduate Courses**

Advanced Composition: Rhetoric and Communities (ENGL 3203), Oklahoma State University

Introduction to Professional Writing (WRA 202), Michigan State University

Writing: Science and Technology (WRA 110), Michigan State University

Professional Communication for Engineers (ENC 3254), University of Florida

Technical Writing [Online Course] (ENC 2210), University of Florida

Rhetoric and Academic Research (ENC 1102), University of Florida

Writing Academic Arguments (ENC 1101), University of Florida

English Studies Summer Bridge Program [with Kate Dougherty], Columbia College Chicago

Introduction to Cultural Studies [Teaching Assistant for Ames Hawkins] (HU 46-1100), Columbia College Chicago

### **English as a Second/Foreign Language (ESL/EFL)**

Beginner – Advanced levels, Center of Languages, Universidad Católica San Pablo

Cambridge Prep Course CPE, EF Language Institution

General English Language, EF Language Institution

Special Interest Course: Communication, EF Language Institution

Special Interest Course: Grammar, EF Language Institution

### **Workshops Led**

“Write-in at The Graduate School.” Sponsored by The MSU Graduate School and The Writing Center @ MSU, Michigan State University, November 2016, March 2015, February 2015, January 2015, November 2014.

“Navigating the Ph.D.: Writing Processes and Strategies for Academic Writing.” Sponsored by The MSU Graduate School and The Writing Center @ MSU, Michigan State University, September 2015, April 2015, February 2015, November 2014, October 2014.

“Navigating the Master: Writing Processes and Strategies for Academic Writing.” Sponsored by The MSU Graduate School and The Writing Center @ MSU, Michigan State University, January 2015, September 2014.

“Flash Fiction.” Creativity Exploratory: Beyond Insights: Collaborating with Community, College of Arts and Letters, Michigan State University, September 2014, April 2014, February 2014.

“Communicating with Visuals.” The Writing Center @ MSU, Michigan State University, October 2013.

“Research Writing in Nursing and the Sciences” (with Matt Gomes), The Writing Center @ MSU, Michigan State University, September 2013.

“Engineers and Social Activism: Making Bones for One Million Bones project.” Professional Communication for Engineers course, University of Florida, March 2012.

### **Certifications**

Teaching Knowledge Test Module 2 Band 3, March 2011  
University of Cambridge ESOL

Teaching English as a Foreign Language (TEFL), November 2009  
TEFL Institute, Chicago

### **SERVICE**

#### **Discipline**

Web Content Manager for Cultural Rhetorics Consortium, 2015-2018

#### **Guest Edited Work**

**Bratta, Phil**, and Scott Sundvall, guest editors. *Digital Technologies, Bodies, and Embodiments*, special issue of *Computers and Composition: An International Journal*, forthcoming.

Powell, Malea, **Phil Bratta**, Andrea Riley-Mukavetz, and Daisy Levy, guest editors. *Cultural Rhetorics*, special issue of *enculturation: a journal of rhetoric, writing, and culture*, no. 21, 2016, <http://www.enculturation.net/21>.

#### **Editorial Work**

Managing Editor. *constellations: a cultural rhetorics publishing space*, 2016-2018

Editorial Assistant. *Journal of Global Literacies, Technologies, and Emerging Pedagogies*, 2016-2018

Editor-at-Large. *Digital Humanities Now*, 2016-2017

Assistant Editor. *The Best of Independent Rhetoric and Composition Journals 2014*, Parlor Press, 2015

Assistant Editor. *The Best of Independent Rhetoric and Composition Journals 2012*, Parlor Press, 2013

#### **Manuscript Reviewer**

*Spark: A 4C4Equality Journal*, 2018 – present

*constellations: a cultural rhetorics publishing space*, 2016 – present

*Journal of Global Literacies, Technologies, and Emerging Pedagogies*, 2018 – present

#### **Conference Proposal Reviewer**

Stage 1 Proposal Reviewer. 2019 Conference on College Composition and Communication, May 2018

Proposal Reviewer. 2018 Cultural Rhetorics Conference, April 2018

Proposal Reviewer. 2016 Cultural Rhetorics Conference, October 2016

Proposal Reviewer. 2014 Cultural Rhetorics Conference: Entering the Conversation, October 2014

### **Conference Committees and Activity**

- Panel Chair. Peer Tutoring Strategies for Campus Writing Centers, 2017 Conference on College Composition and Communication, March 2017
- Member. Submissions Review Sub-Committee, 2016 Cultural Rhetorics Conference, October 2016
- Member. Publicity/Social Media Sub-Committee, 2016 Cultural Rhetorics Conference, October 2016
- Member. Program Sub-Committee, 2016 Cultural Rhetorics Conference, October 2016
- Co-Chair (with Malea Powell). 2014 Cultural Rhetorics Conference: Entering the Conversation, October 2014
- Chair. Local Arrangements Sub-Committee, 2014 Cultural Rhetorics Conference: Entering the Conversation, October 2014
- Member. Conference Website Sub-Committee, 2014 Cultural Rhetorics Conference: Entering the Conversation, October 2014
- Member. Program Sub-Committee, 2014 Cultural Rhetorics Conference: Entering the Conversation, October 2014
- Member. Partners and Funding Sub-Committee, 2014 Cultural Rhetorics Conference: Entering the Conversation, October 2014
- Panel Chair. Classroom Matters: Pedagogy in Practice and Philosophy, University Writing Program Conference, February 2013

### **Institutional and Departmental**

- Recruitment Committee Member. Writing, Rhetoric, and Praxis Recruitment Committee, Michigan State University, 2013-2017
- Recruitment Co-Chair (with Maria Novotny). Writing, Rhetoric, and Praxis Recruitment Committee, Michigan State University, 2014-2015
- Member, Outreach Committee. The Writing Center @ MSU, Michigan State University, 2013-2016
- Task Force Member and Classroom Correspondent. Critical Encounters Initiative, Columbia College Chicago, 2007-2009

### **Community**

- Volunteer. #midwesthungeris Concert, April 2016
- Volunteer. Community Composing Project PhotoVoice, November 2015
- Volunteer. #midwesthungeris Creating with the Stars, November 2014, April 2015
- Volunteer. Write-a-Thon Event, October 2014
- Station Leader and Guest Lecturer. One Million Bones, September 2011 – June 2013
- President. Cultural Collective Zine, July 2008 – March 2009
- Volunteer. Columbia College ReachOut, March 2008 – March 2009
- Participant. Res Corporealis: Material Bodies, May 2008
- Volunteer Organizer. Public Action for Change Today, September 2007 – August 2008

### **PROFESSIONAL WORKSHOPS AND INSTITUTES ATTENDED**

- Rhetoric's Affect/Affect's Rhetoric Seminar. Rhetoric Society of America Seventh Biennial Institute 2017. Indiana University, May 2017
- Digital Media and Composition (DMAC) Institute @ Ohio State. The Ohio State University, May 2016



The Responsibility of Teachers in the Wake of Racial Violence Teach-In. Michigan State University, August 2015

Chapter and Article Proposal Workshop. MSU Department of Writing, Rhetoric, and American Cultures, Michigan State University, April 2014

Digital Humanities Brown Bag, bi-weekly. MSU College of Arts and Letters, Michigan State University, January 2014 – April 2014

### **PROFESSIONAL AFFILIATIONS**

Cultural Rhetorics Consortium

Cultural Studies Association

Conference on College Composition and Communication

HASTAC (Humanities, Arts, Science, and Technology Alliance and Collaboratory)

Labor and Working-Class History Association

Modern Language Association

Rhetoric Society of America

WIDE (Writing, Information, and Digital Experience)

### **REFERENCES**

Available upon request